

## FircoSoft Announces New Corporate Branding

**Paris, France, 26th May 2008** - FircoSoft, the leading provider of watchlist filtering solution has announced the launch of their new logo, representing the first step in forging their new visual identity, which conforms to the SWORD Group's corporate branding.

The new logo shows "FircoSoft" written in dark blue and in italic. This new colour and style reinforces the image of SWORD and FircoSoft as companies looking forward at future markets and new development opportunities. The yellow strap line calls to mind the stability and solidity of FircoSoft and SWORD. Then, the locution "A SWORD Group Company" evokes FircoSoft's membership of the SWORD Group.

Jean Losco, FircoSoft Executive Director, says: *"The change of logo comes as a logic step in our being part of the SWORD Group since 2000. As SWORD SOFT's ambition for the future is to enter the Top 100 of the world software companies, the Group took the decision to harmonize all SWORD SOFT's companies' logos, in order to promote a common identity and make SWORD SOFT become a reality"*.

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### About FircoSoft

Founded in 1990, FircoSoft offers watchlist filtering solutions for international financial institutions. FircoSoft develops markets and supports OFAC-Agent Suite to eliminate the risk of processing illegal transactions and detect high-risk financial customers. Over 315 institutions in more than 50 countries (representing 650 sites) use FircoSoft's Watch List Filtering solutions which are multi-alphabet ready. FircoSoft has been ranked #1 WatchList filtering solution since 2003 by Celent. FircoSoft is a SWORD Group Company (Euronext FR0004180578 - SWP). For more information, please visit [www.fircosoft.com](http://www.fircosoft.com).

### About SWORD Group

The SWORD Group is an International IT Products and Services Company that was founded in December 2000 by its Chairman, Jacques Mottard. Jacques' vision is for SWORD to become the best performing global Product and Services Company by identifying, anticipating and satisfying customer requirements whilst delivering profitability year on year and returning exceptional value to all stakeholders. As at the end of July 2007 SWORD employed 1,700 staff across 16 countries, with a 2007 turnover of € 179m. For more information, please visit [www.sword-group.com](http://www.sword-group.com).